

Solve the on demand puzzle:

- Maximize fleet utilization through scheduling and routing optimization
- Reduce fuel and maintenance costs
- Improve customer service
- Improve driver, vehicle and passengers safety



On demand transportation

Personalized Service

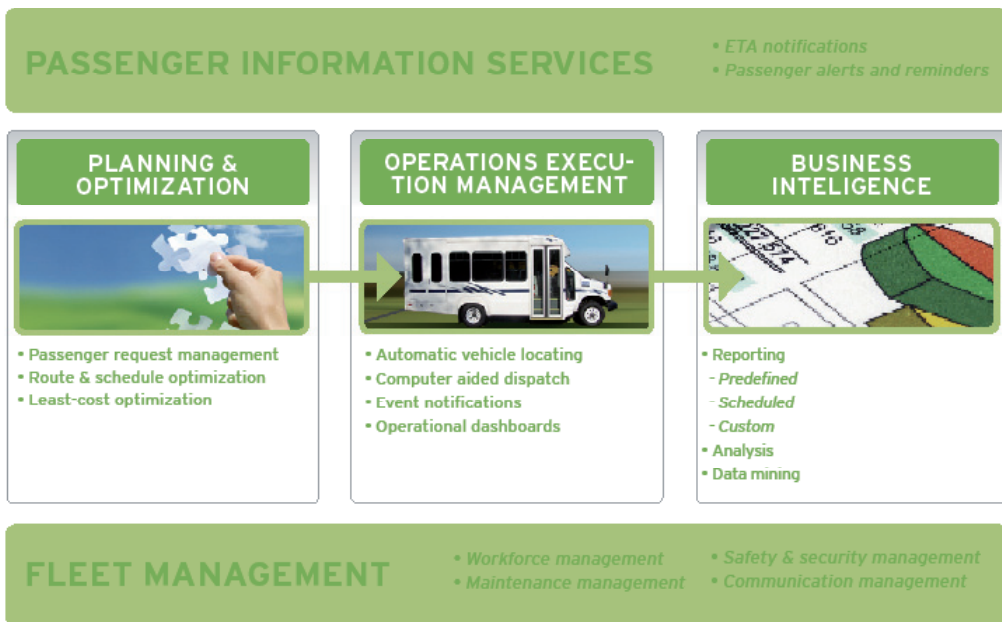
An increasing portion of public transit users demand flexible and reliable transportation services well suited to their specific requirements. Consisting of predominantly elderly or mobility-impaired citizens, this population is unable to use fixed-line operators and thus requires a truly personalized door-to-door service.

Facing overlapping routes, rising fuel costs, lack of good personnel, safety concerns and passengers cancelling already planned trips, providing responsive and yet cost-efficient service seems almost an impossible task. Considering additional external factors involved in on demand operations, such as weather and traffic, the need for an intelligent transportation management service capable of reducing costs, improving asset utilization and increasing service efficiency becomes even more apparent.

Telargo empowers on demand operators to address the highly fragmented and individualized transportation demands in a reliable and responsive way by enabling route and schedule optimization with dynamic rescheduling and computer aided dispatching, detailed real-time execution management tools with driver communication and alerts notifications, passenger information services with self-service web scheduling and accurate ETA notifications, and by enabling extensive reporting and analysis.

Introducing process optimization and workflow automation, Telargo enables on demand operators to quickly respond to unforeseen events and guarantee a demand-responsive, dependable and user-friendly service.

TELARGO SERVICE FOR PARATRANSIT DELIVERY COMPANIES



FEATURES & CAPABILITIES

PLAN & OPTIMIZE. In order to guarantee passenger satisfaction and maintain cost-efficient operations at the same time, on demand operators have to automate and optimize processes. Telargo's Resource Scheduler is a flexible and powerful application capable of importing transport requests from multiple sources and generating optimal trip orders and schedules according to various constraints, which also include on demand transportation specific factors, such as passenger's special requirements, vehicle equipment, driver's qualifications and regulatory demands. The Resource Scheduler supports both call-up and door-to-door service and can process both "one-to-many" and "many-to-one" reservations. Most importantly, in case of late cancellations and no-shows, trip orders and schedules are dynamically updated. This on-the-fly capability also allows passengers to book the trip once the vehicle is already on the road, helping operators to improve service responsiveness and maximize the utilization of existing vehicles.

MANAGE OPERATIONS IN PROGRESS. Telargo Service supports extensive voice and messaging communication, real-time safety features and street-level voice navigation that make the drivers' job easier, helping them timely and safely reach the designated location while allowing them to concentrate on driving and passengers alone.

Using real time operational dashboards, dispatchers can monitor fleet deployment, compare schedules against actual performance and receive real-time event notifications, such as over-speeding, excessive idling, incompliance with regulatory demands, medical emergencies or mechanical breakdowns, allowing them to respond immediately and effectively.

KEEP YOUR PASSENGERS INFORMED. Telargo Service uses historical travel time averages to provide accurate and reliable ETA predictions which, in turn, enhance the customer service and improve the on demand operator's public image. Passengers can now

benefit from useful ETA notifications deliverable through e-mail and SMS to mobile phones. Furthermore, passengers can subscribe to receive personal reminders prior to the on demand vehicle's arrival, making sure they don't miss the ride.

PROVIDE RELIABLE AND COMFORTABLE SERVICE. On demand operators should stay on track with driver performance in order to ensure maximal quality and reliability of service. Using an RFID card, drivers log into the system and their ID is linked to all vehicle and trip data recorded by the Telargo Logger, a black-box-like device that records various events, such as extensive acceleration or braking, harsh cornering, engine RPM, vehicle speeds and similar... This data is used for driving styles evaluations, time accounting and as a transparent activity log in cases of accidents or complaints. In order to guarantee maximal reliability on the road, Telargo provides on demand operators with preventive maintenance support, enabling scheduling of routine maintenance checks with automated notifications and prognostic maintenance support based on Remote Diagnostics, enabling real-time detection of incipient malfunctions using manufacturer's Diagnostic Trouble Codes (DTC).

IMPROVE BUSINESS INTELLIGENCE. Telargo's Business Intelligence features extensive reporting and analysis, real-time interactive KPI dashboards and enhanced data mining possibilities. Advanced customization, scheduling and electronic delivery of reports enable production of timely, easy-to-understand intelligence resulting in reduced administrative costs and greater service transparency.

AUTOMATE AND COLLABORATE. Integration of Telargo Service with the company's ERP/TMS/WMS, legacy and B2B systems present great advantages in achieving enhanced workflow automation resulting in saved time and money as well as reduced paperwork.

arab: IT

TELARGO ArabIT is a certified Telargo Service provider for UAE.

ArabIT General Trading LLC
PO Box 62425
Dubai, UAE

T: +9714-885-2350
F: +9714-885-3598
E: info@arabit.biz

Telargo Inc.
Harborside Financial Center
Plaza 5, Suite 2920
Jersey City, NJ 07311
T: +1 201 938 1000
F: +1 201 938 1002
E: info@telargo.com

www.telargo.com

© 2008 Telargo - All Rights Reserved