

Telargo is going your way:

- Improve schedule adherence & vehicle distribution
- Provide accurate schedule & ETA information
- Increase safety of drivers, vehicles and passengers
- Streamline and automate work processes

Public Transit

A Business in Motion

Today, passengers demand more than reliability from public transportation. On-time arrivals, departures, and an accurate timetable quickly become meaningless when transit fleets fail to meet schedules - and fail to inform their customers. Maintaining a high level of service requires the ability to react quickly to traffic, weather, construction, and the multitude of other variables that can pop up at a moment's notice to wreak havoc on a day's route.

But a fleet executive's job doesn't end there. Ongoing concerns about driver safety and performance, fuel consumption costs and proper equipment maintenance can make planning and executing these seemingly simple adjustments a major headache. Telargo's Public Transit Center is an all-inclusive urban public transit management solution which enables you to plan your operations on strategic level, model routes and schedules while providing you with intuitive insight into the status of routes in progress - just what you need to improve the efficiency and timeliness of daily operations. With Telargo's Public Transit Center you can easily increase passenger satisfaction and retention by introducing intelligent passenger information services and put your operators in control with various real-time routes overviews and dashboards as well as with reliable communications.

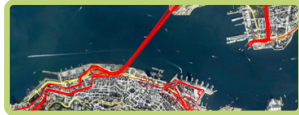
Additional services and support systems, such as Interconnection and Reroute management, Advanced Fare Collection, Passenger counting systems and Location Based Advertising help to reduce operational expenditure, minimize free rides and increase your revenues.

TELARGO SERVICE FOR PUBLIC TRANSPORT COMPANIES

PASSENGER INFORMATION SERVICES

- ETA predictions
- LED/LCD displays
- Passenger info kiosks
- Journey Planner
- Alerts & Reminders

SCHEDULES & ROUTES MODELING



- Stops & routes management
- Timetable & schedule optimization

EN-ROUTE MANAGEMENT



- Line Tracks
- Routes dashboards
- Interconnection management
- Reroute management
- Telargo Smart bus stop
- Traffic lights priority management

SERVICE SUPPORT



- Location based advertising
- Electronic fare collection
- Passenger counting system
- Video surveillance system

BUSINESS INTELLIGENCE



- BusStats Analyzer
- Scheduler Expert
- Reporting
 - Predefined
 - Scheduled
 - Custom
- Data mining

FLEET MANAGEMENT

- Maintenance management
- Workforce management
- Communication
- Safety & security monitoring

FEATURES & CAPABILITIES

MANAGE OPERATIONS IN PROGRESS. Real-time insight into the status of routes in progress and the ability to manage routes, buses, stations and schedules are essential for efficient public transit operations management.

The central routes overview dashboard gives you immediate and easy to understand insight into operational status. It allows for easy selection of routes and patterns to be viewed on different LineTracks and more importantly providing alerts of irregularities, such as missing, delayed or early buses. With single-line, multi-line and map LineTracks you can monitor positions, delays, intervals and other information regarding vehicles, routes and stations, displaying one or many routes and their patterns simultaneously and even superimposed on a map, where all routes and vehicles are presented with their actual GIS data.

In addition, efficient communication, event notification and schedule adherence comparison tools together with interconnection and rerouting solutions enable supervisors to take appropriate action quickly.

EMPOWER PASSENGERS WITH ACCURATE TRAVEL INFORMATION. Telargo helps public transit companies deliver faster, more punctual and safer services. Online and mobile passenger services dramatically improve customer satisfaction by giving them accurate estimated arrival times through multiple platforms, including mobile phones, on-stop and in-vehicle displays, websites and more.

IMPROVE FLEET RELIABILITY. Service reliability, as important success factor, largely depends on reliability of buses. Complete preventive and remote diagnostics based predictive maintenance support act as solid base for effective maintenance practices, which are further enhanced with fast information availability about en-route vehicle

breakdown. The road towards decreased maintenance costs, increased responsiveness of mobile maintenance teams, improved reliability and enhanced passenger satisfaction is shortened and simplified.

IMPROVE BUSINESS INTELLIGENCE. Public transit operators benefit from Business Intelligence features, such as extensive reporting and analysis, real-time interactive KPI dashboards and enhanced data mining possibilities. But because of uniqueness of your operations we created a BusStats Analyzer, powerful analysis and reporting tool that lets you measure complete fleet performance including punctuality of arrivals/departures to/from bus-stops, vehicle utilization, route driving times, safety alerts, and more.

CREATE MORE VALUE. In-vehicle integration of different systems, such as Passenger Counting System, Video Surveillance System, Advanced Fare Collection System and Traffic Lights Priority Management System brings numerous possibilities for safety improvements and service excellence enhancement.

OPEN NEW REVENUE STREAMS. Public transit and advertising have been partners for decades. Location based advertising with its en-route delivery of commercial messages through in-vehicle LCD displays, remote content delivery and GPS triggering points add to your income.

AUTOMATE AND COLLABORATE. Integration of Telargo Service with the company's existing ERP, legacy and B2B systems are great advantages in achieving enhanced workflow automation resulting in saved time and money as well as reduced paperwork.

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