

Locate your customers

- Provide your clients with the service quality that is consistent, on-time and reliable
- Improve safety of drivers, vehicles and clients
- Optimize vehicle maintenance
- Use Geo fencing to reduce insurance costs



Rental Service Management

Location tracking

The companies specialized in vehicle rentals are facing serious challenges in terms of fleet supply and cost, cut backs in business travel and the general downturn in today's economy. Besides providing the variety of customers with appropriate vehicles and highest of level services, the rental services companies have to be successful operating in a highly competitive market, offering new products and improving the quality of service in order to gain a competitive advantage. Preserving the maximum vehicle disposition value, reducing insurance rates and improving customer satisfaction remain the key issues in this business.

Telargo provides flexible and reliable solutions, aimed at helping rental service companies address these issues. Telargo On-Board Equipment allows real-time vehicle tracking & engine monitoring, enabling driver behavior analysis and allowing you to introduce the strategy of incentives and requirements. This, in turn, helps you to preserve the maximum vehicle residual value and to lower the insurance costs by increasing the transparency of your operations. With Telargo's "GATE & GO" you can improve the quality of service by eliminating the physical element of the check-in procedure, so your customers can enjoy faster returns and rentals. Maintenance Support solution automates maintenance scheduling and simplifies the maintenance status control. Besides extending your fleet's lifetime and maximizing the ROI, Telargo Service also provides the possibility of remote vehicle locating, disabling & recovery, improving the security and preventing potential expenditure.

Benefits for Rental Services

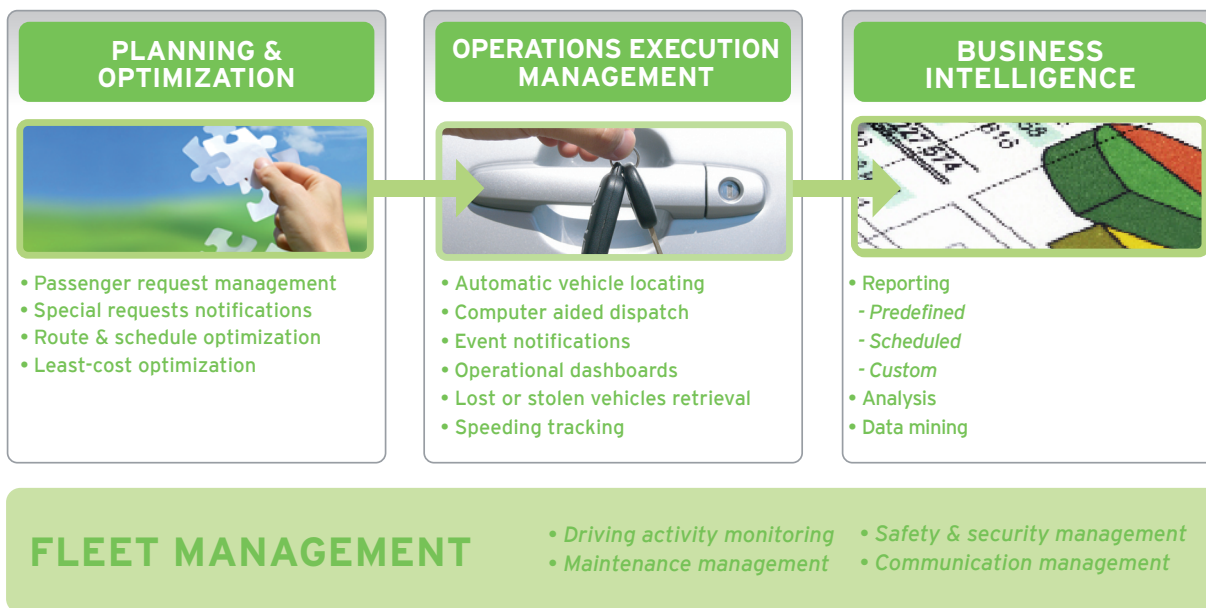


- Improve the overview of the state of your vehicles
- Baseline of how the existing business operates
- Improve the chance of stolen vehicle retrieval
- Eliminate unnecessary recall visits
- Improved scheduling service
- Increased customer confidence and security
- Prediction of some catastrophic failures



- Minimize lifetime servicing costs
- Reduce Operating Costs by 10 - 20%
- Reduce vehicle breakdowns and vehicle abuse
- Generate cost savings scenarios
- Flag missed revenue opportunities
- Automatically generate vehicle idle time statistics
- Reduce the insurance costs (geo fencing, air bag alarm)
- Sign contracts with corporate customers

TELARGO SERVICE FOR RENT-A-CAR SERVICES



FEATURES & CAPABILITIES

MANAGE YOUR INVENTORY. The Telargo "Gate & Go" system helps provide a more robust inventory management system based on both GPS location based technology, wireless data transfer and WiFi communications and locations infrastructure. On demand inventory control based on these technologies can be managed according to location or a group of locations. This results in reduced amount and cost of current check in line personnel, eliminated non-revenue miles, immediate notification of a stolen vehicle and its location, retrieval of abandoned vehicles, complete vehicle history documented for lease return and vehicle condition for decision has to how to price the vehicle for resale or action. Information on the exact location of all vehicle assets allows for more robust distribution and schedule planning based on real-time location intelligence. Inventory management based on location based systems will also contribute to inventory asset balancing and vehicles on rent overdue on return.

MAINTAIN FLEET RELIABILITY. Fleet maintenance teams should stay on track with important vehicle maintenance events in real-time as well as schedule routine maintenance checks and be notified of them in time to ensure effective preventive maintenance. Telargo offers complete maintenance diagnostics without using handheld vehicle diagnostics tools. You can get the accurate information on the maintenance events before the vehicle has catastrophic event with the engine or power train and integration into existing maintenance system / work order system is all possible with Telargo System. The road towards decreased maintenance costs, improved reliability and increased safety is shortened and simplified.

MANAGE VEHICLES REMOTELY. Using wireless communications systems and access to the vehicle CAN bus protocols, Telargo system can remotely control vehicle systems of interest to the driver or the fleet manager such as remote unlock or reset of warning lights and indicators. In the event of a vehicle accident, CAN bus information can be stored on the Telargo Mobile Unit that allows many events that triggered before, during, and after a crash incident, Less than air bag crash, vehicle recovery after theft or other misuse, monitoring geofencing of vehicles.

MANAGE VEHICLES IN USE. Key parts of execution and workforce management are vehicle visibility, communication and data delivery. Real-time vehicle positioning and monitoring, alerts and exceptions notifications as well as reliable voice and messaging communication through Telargo Handset or Multi Media Driver Interface turn the rental process into controlled and efficient activity. Telargo rental services management solutions improves real time data acquisition empowering rental service companies with detailed vehicle- and driver -dependant state monitoring which provides true valueadded fleet information. Since it is Telargo's main goal to decrease fleet- and workforce-related costs and to facilitate real-time, accurately targeted cost control, it is critical that fleet managers use these indicators immediately after successful installation of the system.

SEIZE ADDITIONAL REVENUE OPPORTUNITIES Telargo system will provide new levels of data collection capability, and with that capability the opportunity of generating a new level of value back to the OEMs and other organizations that might be interested in some of the data collection and mining that a large rental fleet fleet may afford. Examples of this type of data might include offering vehicle operation data base for sale to OEM's, increased value and resale price of used vehicles lifecycle management, collecting revenue information for the oil companies other suppliers, sale of the driver profile information, lowering the cost of insurance and collections for damage to the vehicle under carriage, oil changes and other high volume maintenance data and possible OEM cost sharing options.

IMPROVE BUSINESS INTELLIGENCE. Telargo's Business Intelligence features extensive reporting and analysis, real-time interactive KPI dashboards and enhanced data mining possibilities. Advanced customization, scheduling and electronic delivery of reports enable production of timely, easy-to-understand intelligence resulting in reduced administrative costs and most importantly improved decision-making capabilities.

AUTOMATE AND COLLABORATE. Integration of Telargo Service with the company's ERP/TMS/WMS, legacy and B2B systems or in-vehicle integration of 3-rd party productivity devices are both great advantages in achieving enhanced workflow automation resulting in saved time and money as well as reduced paperwork.

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